

Working Group 1: Counter-Narratives & Communication

Plan of Action 2016-17

Working Group Statement of Purpose:

Cities and regions have a key role to play in:

- Mobilising the creation, production and dissemination of counter-narratives and communication strategies.
- Shaping and disseminating strategic communications.
- Mobilising and supporting ‘credible voices’ and civil society actors to produce counter-narrative campaigns online and offline.

Working Group Plan of Action:

- Create a ‘counter-narrative and communications’ strategy toolkit and training module, with support from national agencies, local actors and other parties, produced in multiple languages.
- Create a dedicated space on the SCN Online Hub at www.strongcitiesnetwork.org to feature and promote local counter-narratives from SCN members.
- Lobby social media platforms, tech companies and other donors to support an SCN counter-narrative competition through small grants to SCN WG members from financial and in-kind support.